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B.B.A. Examination, June-2023

Business Environment

(BBA-205)

(New Course)

Time : 3 Hours]

[Maximum Marks : 75

Note: Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : This question contains *five* parts, **all parts will be compulsory**. There will be no internal choice.  $5 \times 3=15$

1. Explain SWOT.
2. What is the Social responsibility of Business?
3. Explain some E-platforms?
4. Explain the concept of privatization.
5. What is counter trade?

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Section-B

(Short Answer Questions)

Note: This section contains *three* questions, attempt any **two** questions. Each question carries  $7\frac{1}{2}$  marks.  $2 \times 7\frac{1}{2}=15$

6. Explain various start-ups programmes launched by government of India?
7. "E-Commerce plays a vital role in international trade." Comment?
8. What are the main objectives of Industrial policy of India?

Section-C

(Descriptive Answer Questions)

Note: This section contains *five* questions, attempt any **three** questions. Each question carries 15 marks. Answer must be descriptive.  $3 \times 15=45$

9. Critically discuss the present Exim policy of the Government of India?
10. What do you mean by "Business Environment"? Clearly explain the significance and components of Business Environment?

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11. What do you mean by monetary policy? What are its objectives? Explain the role of monetary policy in the economic development of a country?
12. What are the Socio-economic implications of Liberalisation, Privatisation and Globalisation? Explain in Detail.
13. Describe the benefits obtained by India from W.T.O. Also state the bad impacts of W.T.O.